

Commission on Catechesis
Archdiocesan Catechetical Ministry Office
Room 200, 2nd Floor, ASF Bldg.
Del Pilar, City of San Fernando, Pampanga
Tel# 963-9759 / Email: catechesis@rcasf.com
ACTION PLAN
(for School Year 2007-2008)

5. Program on Mass Media

OBJECTIVE	ACTIVITY	STRATEGY	DATE	PERSONS INVOLVED	REMARKS
<p>To offer new ways of bringing the message of the Gospel to people by means of print and audio visual media.</p> <p>To cultivate and develop media talents and skills of the youth for evangelization work.</p>	<p>1. A Television series for kids titled "Katekids".</p> <p>2. Publish a Newsletter every other month.</p>	<p>A Weekly show with a medium of a mascot character.</p> <p>Publish latest news from the archdiocese, articles contributed by catechists and priests.</p>	<p>On the planning stage</p> <p>Every month other</p>	<p>Dominican Catechetical Team, Catechists, School pupils, AMANU, Inc. staff, Film Director and staff, Speakers Bureau, Catechetical Office Staff, priests</p>	

Signed:

Sis. Quezonia N. Cayanan
Archdiocesan Coordinator

Approved by:

Rev. Fr. Joseph Mary D. Bacay
Archdiocesan Director